



# JOHNNY BRACKETT

GRAPHIC DESIGNER /  
PHOTOGRAPHER /  
VISUALIZER

+1805-217-5783

johnny@jbrackettdesign.com

www.jbrackettdesign.com

## ABOUT ME

My objective is to acquire a challenging design position that offers long-term growth potential with the opportunity to expand my skill set while contributing my technical and creative expertise.

I am a professional graphic designer with strong foundational experience in high-budget print design and growing experience in web design and development. I have developed an exceptional skill set that allows me to drive quality design projects. These projects to date include **annual reports, packaging, catalogs, brochures, corporate identity and branding, magazines, magazine ads, environmental graphics, vehicle graphics, apparel** and much more. I designed and drove implementation of a complex WISA stack, **e-com website** with over 3,000 SKUs, Authorize API/gateway, Shipstation fulfillment and **CMS**. I maintain site functionality including managing content, promotions, SKUs, cart functions, communications and site-wide pricing updates.

I'm also well versed in product and location **photography, video**, architectural / interior / landscape design and **3D rendering**.

I am resourceful and well-organized with an excellent leadership and team building record. I am a dedicated and hardworking professional with an internal drive to deliver.

## WORK EXPERIENCE

### J BRACKETT DESIGN

Camarillo, CA  
2002–Present

#### Freelance

Direct and execute design for websites, ad banners, packaging, catalogs, brochures, magazine ads, trade show graphics and more.

Provide photography and video services for various products and locations including aerial.

Perform expert Photoshop composition and retouching.

Create 2D and 3D renderings and illustrations for diagrams, presentations and architectural/retail projects.

Provide technical and creative copy writing for print, web and voice overs.

Manage schedules, budgets, time tracking and invoicing for multiple projects.

### SB BUILDERS

Santa Barbara, CA  
2017–2019

#### Renderer & Designer

Designed and implemented company identity and branding for print and digital ad campaigns.

Created 3D models and still / video / VR renderings for residential and commercial projects.

Provided architectural photography and editing of completed projects.

Conceptualized and designed Optometrist office and managed design phases through completion.

Provided space planning for residential and commercial clients.

Specified materials, coverings, palettes, furniture, fixtures & equipment for various projects.



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## AWARDS

**AGDA AWARD** FOR PREFERRED GROUP BROCHURE.  
Published in AGDA design annual.

**PMA BEST OF SHOW AWARD** FOR ENVIRONMENTAL GRAPHICS.

**AIMAG BEST AD AWARD** FOR AMERICAN IRON MAGAZINE.

## SOFTWARE

### Adobe CC

Photoshop  
Illustrator  
InDesign  
Premier  
After Effects  
Dreamweaver  
XD

### Microsoft

Word  
Excel  
PowerPoint

### Other

Sublime  
Sketchup  
Lumion  
TwinMotion  
AutoCAD  
Revit  
More

## EDUCATION

### ART CENTER COLLEGE OF DESIGN

Pasadena, CA

#### Graphic Design

Graphic Design, Packaging Design

### UNIVERSITY OF MICHIGAN

2020–Present

#### Web Design

HTML5, CSS3

Current studies in JS and Responsive Design

### UCSB

Santa Barbara, CA

#### Graphic Design

Graphic Design and Visual Communication

### SBCC

Santa Barbara, CA

#### Architectural Design

Architectural/Interior Design, Architectural Rendering and Landscape Design

Phi Theta Kappa, President's Honor Roll